

2017 ELTS Winter Conference Presenters



Jeff Ansell is an international communications and management consultant to Fortune 500 corporations and government agencies across North America. Having worked with the International Association of Chiefs of Police and other state law enforcement agencies, Jeff is familiar with issues confronting police across the country. With 40 years of experience as an investigative journalist and media trainer, Jeff advises CEOs, communications professionals, police chiefs and other newsmakers on how best to communicate with key stakeholder groups including media. Jeff has been an instructor in the MIT - Harvard Public Disputes Program “Dealing with an Angry Public,” and annually lectures at Harvard Business School MBA students on principles of crisis communications. He also instructs a one-day Leadership Presence course at Duke University. He is the author of [When the Headline Is YOU](#) - *An Insider's Guide to Handling the Media* and author/host of [Communicating with Confidence](#) - on *lynda.com*.



Lois James, Ph.D., Assistant Professor in the Washington State University (WSU) College of Nursing, is an expert in implicit bias, fatigue management, simulation, and critical decision-making. Dr. James’s research on the impact of suspect race on police decisions to shoot has significantly advanced what is known about bias and use of force, and has been heavily featured in the mainstream media. She is the founding director of Counter Bias Training Simulation (CBTsim), a reality-based training program, grounded in rigorous experimental research, designed to help police officers identify and overcome implicit biases. Dr. James is a member of the International Association of Chiefs of Police (IACP) Research Advisory Council, and has received several honors and awards for her work, including the Best Violence Research Award by the American Psychological Association. She has been published in academic journals including *Criminology & Public Policy*, *Experimental*

Criminology, the *British Journal of Medicine*, and *Violence and Victims*. During her time at WSU, James has brought in approximately \$3,000,000 of extramural funding as PI or Co-PI.

Jon Walters is the Founder/CEO of Public Safety Testing (PST) that specializes in professional pre-employment recruiting, testing & hiring. PST assists more than 200 public safety agencies in the Pacific Northwest and since 2000, thousands of police officers, deputy sheriffs, firefighters, corrections officers and 911 dispatchers have been hired through the PST system. Jon’s policing experience includes 7 years as Chief of Police in Mukilteo, WA. He has earned a Bachelor of Arts degree in Law and Justice and a Master of Science degree in Organization Development. In addition, Jon is a graduate of the 171st session of the FBI National Academy he has received his Supervisory, Mid-Manager, and Executive level certifications from the Washington State Criminal Justice Training Commission. In his free time, he enjoys golf, boating, camping and travel.